

## The Club presents Rainbow Rush at Water World Ocean Park with private Preview Day access

**HKT (SEHK: 6823) – HONG KONG, August 9, 2021** – HKT’s loyalty program and digital ventures arm - The Club, proudly presents the iconic attraction at Water World Ocean Park opening in September – Rainbow Rush, an eight-lane 17 meter water slide finishing to the magnificent views of Aberdeen Channel. To celebrate the occasion, The Club will be hosting a Water World Preview Day on September 18, exclusively for The Club members to experience the new attraction with their family and friends ahead of its grand opening.

Mr. Alan Tsui, CEO of HKT’s Loyalty, Digital and Analytics, said, “We are delighted to partner with Ocean Park in contributing to one of their latest attractions. This partnership also opened up the opportunity for us to host the Water World Preview Day, which is one of many exclusive experiences that we strive to provide for our members. As a well-known loyalty and digital ecosystem in Hong Kong, our vision is to further enhance our services in e-commerce, travel, and insurance through working with different partners in order to bring more exceptional privileges such as this to our members.”

### Water World Preview Day

The Club’s private Water World Preview Day will be held on September 18. During the event, The Club members can experience all five themed zones at Water World while enjoying discounts at all food outlets and gift shops that day. Tickets will be available in Day or Night Passes, making it suitable for families to spend quality time during the day, or for group of friends to party it up during the night to the rides and entertainment shows available.

Preview Day Tickets will be available at Club Shopping for redemption starting from August 19, each for 100 Clubpoints plus HK\$120<sup>^</sup>. The first 1,000 Club members to purchase Preview Day tickets will also receive a free dining voucher upon arrival\*. After Water World’s official opening, members can also redeem regular admission tickets at Club Shopping to visit Water World Ocean Park.



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For more information about The Club, please visit <https://theclub.com.hk> or call The Club hotline on +852 183 3000.

- ^ Each The Club member can redeem a maximum of 10 Preview Day Tickets. Limited in quantity, available while stocks last. Terms & Conditions Apply.
- \* Each The Club member can only receive one dining voucher per order.



Mr. Paulo Pong, Deputy Chairman of Ocean Park (left), with Mr. Alan Tsui, CEO of HKT's Loyalty, Digital and Analytics, announce Water World Ocean Park's Rainbow Rush presented by The Club.



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## **About HKT**

HKT (SEHK: 6823) is Hong Kong's premier telecommunications service provider and a leading innovator. Its fixed-line, broadband, mobile communication and media entertainment services offer a unique quadruple-play experience. HKT meets the needs of the Hong Kong public and local and international businesses with a wide range of services including local telephony, local data and broadband, international telecommunications, mobile, media entertainment, enterprise solutions and other telecommunications businesses such as customer premises equipment sales, outsourcing, consulting and contact centers.

HKT is the first local mobile operator to launch a true 5G network with differentiated value-added services. Backed by its substantial holding of 5G spectrum across all bands and a robust and extensive fiber backhaul infrastructure, HKT is committed to providing comprehensive 5G network coverage across the city.

HKT delivers end-to-end integrated solutions employing emerging technologies such as 5G, cloud computing, Internet of Things (IoT) and artificial intelligence (AI) to accelerate the digital transformation of enterprises and contribute to Hong Kong's development into a smart city.

Riding on its massive loyal customer base, HKT has also built a digital ecosystem integrating its loyalty program, e-commerce, travel, insurance, FinTech and HealthTech services. The ecosystem deepens HKT's relationship with its customers thereby enhancing customer retention and engagement.

For more information, please visit [www.hkt.com](http://www.hkt.com).

## **About The Club**

The Club is HKT's customer loyalty program and digital ventures arm. Anyone can join the program for free and enjoy the rewards, privileges, and services such as online shopping, travel, insurance, and CSR. Members can earn Clubpoints from spending through The Club's digital services, designated HKT affiliate services, or partnered merchants. Clubpoints can be used to redeem rewards or deduct spending on the various The Club digital services. For more information about The Club, please visit [theclub.com.hk](http://theclub.com.hk) or call The Club hotline at +852 183 3000.

## **For media inquiries, please call:**

Stella Wong

**HKT**

Group Communications

Tel: +852 2888 2253

Email: [stella.wm.wong@pccw.com](mailto:stella.wm.wong@pccw.com)

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